



**QRep**

*for*

Vehicle Detailing  
&  
Services





# Trying to promote your product or service?

Facing challenges printing marketing materials?

Looking for a better way to promote your products or services?



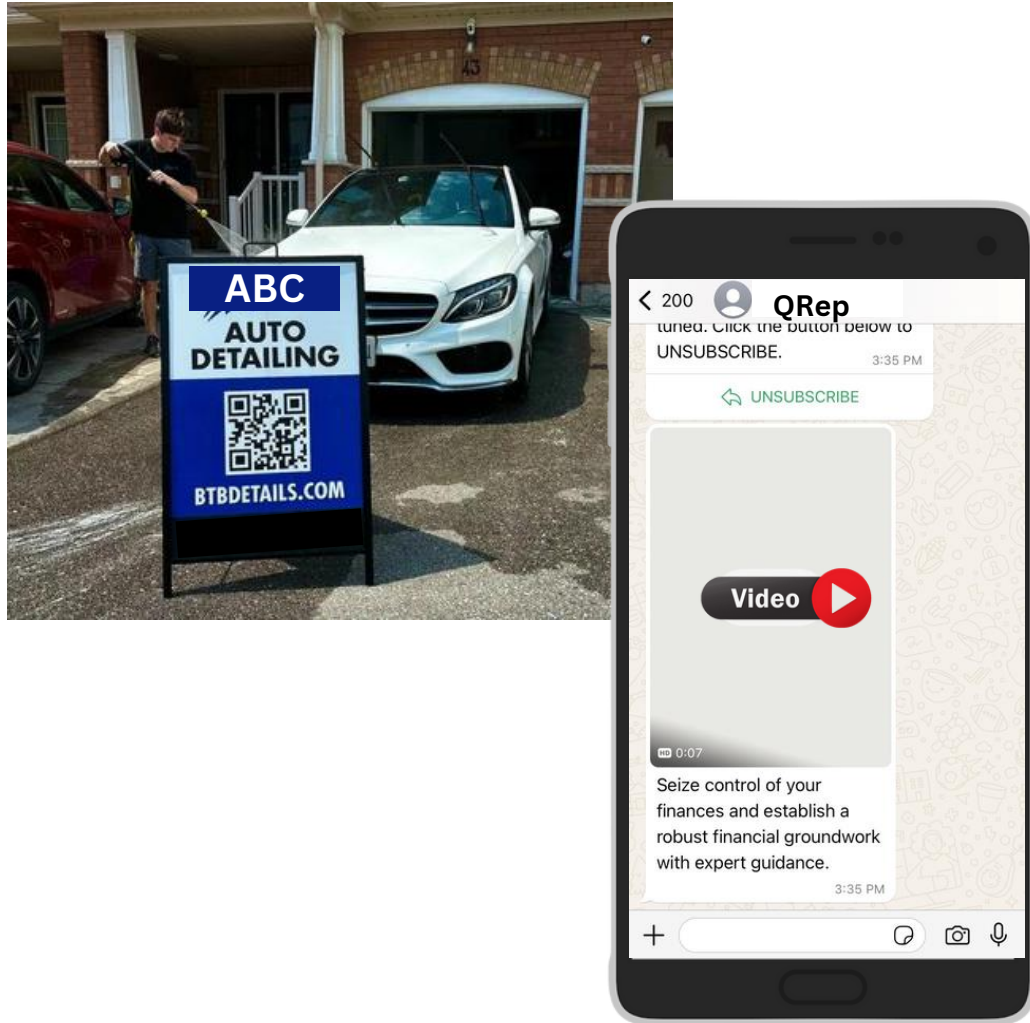


# Challenges with printed materials

- **High Costs:** Printing materials such as brochures, flyers, and banners can be expensive, especially when considering design, production, and distribution costs. This can be a significant investment compared to digital marketing alternatives.
- **Limited Reach and Targeting:** Unlike digital marketing, which can target specific demographics and track engagement, printed materials often have a broader, less targeted reach. This can result in less efficient use of marketing resources.
- **Difficulty in Measuring Effectiveness:** Tracking the success of printed marketing materials is challenging. Unlike digital campaigns, which provide real-time analytics, it's hard to measure how many people have seen or interacted with printed materials.
- **Environmental Impact:** The production and disposal of printed materials can have a negative environmental impact. This includes the use of paper, ink, and other resources, as well as the waste generated.
- **Lack of Flexibility:** Once printed, materials cannot be easily updated or changed. This can be problematic if there are errors or if the information becomes outdated. Digital marketing, on the other hand, allows for quick and easy updates.
- **Declining Popularity:** With the rise of digital media, the popularity of traditional print formats like newspapers and magazines has declined. This can limit the audience reach and effectiveness of printed marketing materials.



# Introducing QRep



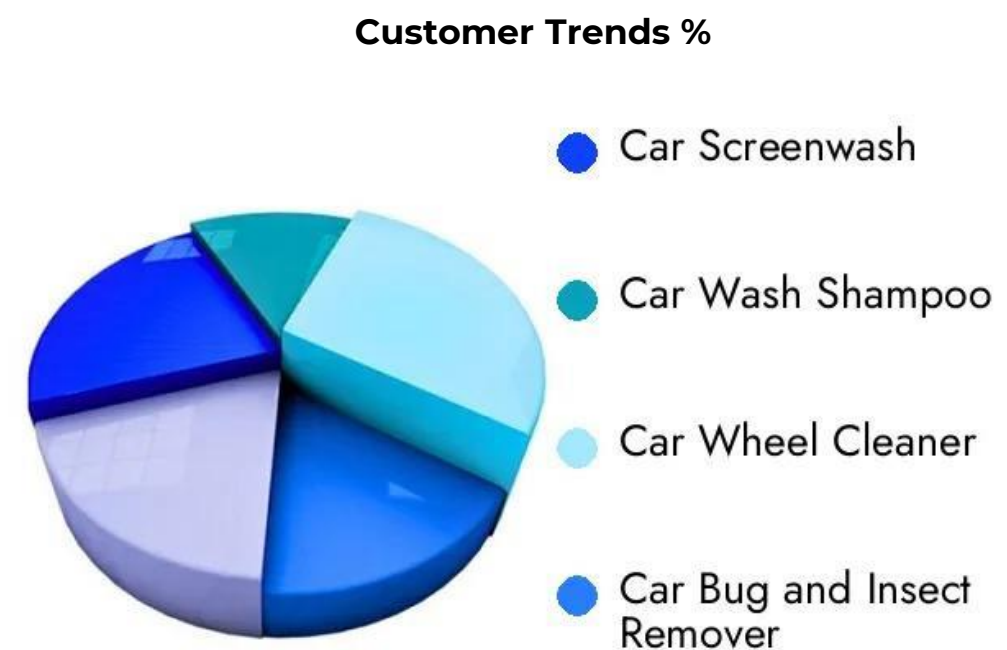
- QREP is a content sharing engine which uses messaging platforms like WhatsApp.
- Users can access content by scanning QR codes.
- Replaces printed materials with digital content (PDFs, images, videos).
- System would provide a list of inquiries based on the scans.
- And much more...



Imagine a digital content sharing solution with the possibility of creating an inquiry list for you to follow up?

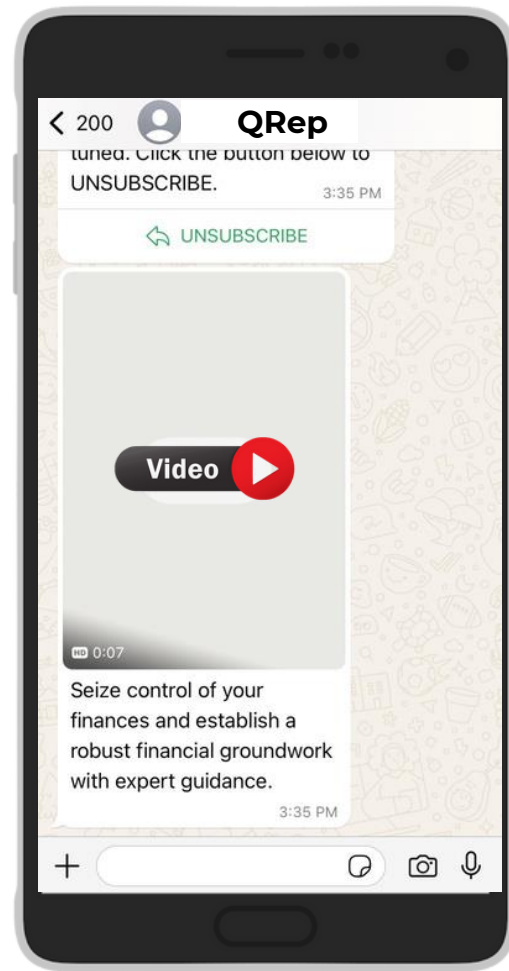


Contact List					
#	Name	Phone	#	Name	Phone
1	Acuna, Gerardo	575-309-4087	51	Mccullar, Florrie	160-197-1362
2	Arguello, Daniel	692-996-3841	52	Mckenny, Desiree	769-173-1675
3	Ascher, Bettie	145-603-2778	53	Mckernan, Elina	665-030-9362
4	Autin, Raylene	423-581-0384	54	Mcwhorter, Blanch	783-509-5243



# Types of QRep

## Content



## Contact



## Feedback



# QRep Classification

## BRONZE

Database Download  
**Excel or PDF**

Reports  
**Basic**

API Support  
**No**

Storage per QR  
**10MB**

## SILVER

Database Download  
**Excel or PDF**

Reports  
**Advanced**

API Support  
**No**

Storage per QR  
**15MB**

## GOLD

Database Download  
**Excel or PDF**

Reports  
**Advanced - Customizable**

API Support  
**Yes/Customizable**

Storage per QR  
**20MB**

# Contact

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